'Wilson coefficients': (ρ meson)

$$c_0^\rho = 1 + \frac{\alpha_s(Q^2)}{\pi}, \quad c_1^\rho = -6m^2$$
$$c_2^\rho = \frac{\pi^2}{3}\langle G^2\rangle + 8\pi^2 m\langle\bar{q}q\rangle$$
$$c_3^\rho \sim \langle(\bar{q}q)^2\rangle \approx \kappa\langle\bar{q}q\rangle^2$$

'Borel transform': enhance 'low-mass part' of $\mathrm{Im}\Pi^0(s)$

$$\mathcal{B}[f(Q^2)] = \frac{1}{(n-1)!}Q^{2n}\left(-\frac{d}{dQ^2}\right)^n f(Q^2)$$

where

$$Q^2, n \to \infty, \quad \frac{Q^2}{n} = \mathcal{M}^2 \quad \text{'Borel mass'}$$

$$\frac{1}{\mathcal{M}^2}\int_0^\infty \frac{ds}{s}\, e^{-s/\mathcal{M}^2}(-1/\pi)\mathrm{Im}\Pi^\circ(s)$$
$$= \frac{d_V}{12\pi^2}\left[c_0 + \frac{c_1}{\mathcal{M}^2} + \frac{c_2}{\mathcal{M}^4} + \frac{c_3}{2\mathcal{M}^6} + \cdots\right]$$

match lhs and rhs in 'Borel window':

$$\mathcal{M} \sim 0.8 - 1.5 \text{ GeV}$$